

HERSHEY'S

FREEZE



**The *ultra* premium
frozen beverage program**

THE HERSHEY'S TRADEMARK AND TRADE DRESS ARE USED UNDER LICENSE



PROGRAM INFORMATION

Packaging 12 x 2lb (907g) Bags

Mix Ratio 5 : 1

Equipment Option Elmeco FC2/FC3

Equipment Purchase Cost £1499 / £1749 including 4 FREE cases of mix

Cost Per Oz 3p

Case Yield Oz 2534 (Including 10% expansion)

No. of Servings 181 - 14oz servings
126 - 20oz servings

Suggested 14oz Retail Price £1.49 to £2.49

Gross Profit 61 - 73%

CUPS & LIDS

14 OZ CUPS
1000 / CASE



20 OZ CUPS
1000 / CASE



DOME LIDS
1000 / CASE



SPOON STRAW
1000 / CASE



PROFIT CALCULATOR

CUP SIZE	14OZ (414ML)	20OZ (591ML)
PROFIT PER CUP	£0.92 to £1.92	£1.20 to £2.20
CUP/LID / STRAW	£0.14	£0.17
PRODUCT COST	£0.43	£0.62
RETAIL PRICE	£1.49 to £2.49	£1.99 to £2.99

*BEFORE VAT IS DEDUCTED

Available in 3 flavours:

Milk Chocolate
Cookies 'N' Creme
Mocha



Elmecco FC2

220-240V:50Hz



Width: 430mm
Height: 771mm
Depth: 548mm
Weight: 52.2kg
Capacity: 24lt
Power: 1000W

Elmecco FC3

220-240V:50Hz



Width: 620mm
Height: 771mm
Depth: 548mm
Weight: 64kg
Capacity: 36lt
Power: 1200W

Warranty

5 years : Compressor
3 years : Electronic Board
2 years : Parts (except plastic)
1 year : Labour

Double Augers

better mix

Total Cold System

no waste, quality until the last drop

No Rubber Gasket

no leaking, no periodical maintenance

Electronic System

density control, auto-diagnostic defrost